Sponsorship Proposal

International Cadet Class World Championships

Weymouth, England 2014
WHO ARE WE?
In August 2014, an Australian Team of 8 boats will contest the 2014 Cadet Class World Championship which will be hosted by the United Kingdom Cadet Class Association at the Weymouth and Portland national Sailing Academy, the venue of the 2012 Olympic sailing. Over 250 junior sailors from around the world will be competing at this event. It promises to be an exciting event at a great venue for these 16 young Australians.

THE INTERNATIONAL CADET CLASS
The Cadet Class is considered a family culture and is supportive of all the sailors. Sailors leaving the class miss the culture more than anything else. The Sailors are expected to live up to the cadet oath:— “As a Cadet member of the International Cadet Class I promise to observe the class rules and at all times to further the aims of the class. I shall do my best to foster understanding and friendship throughout the world. I shall never attempt to win a race by any means other than fair sailing.”
OUR SPONSORSHIP PACKAGES

GOLD PACKAGE
• Team naming rights
• Boat naming rights
• Supplied logos on boats, sails, and clothing
• Team uniform designed to accommodate corporate colours
• Attendance at corporate functions
$15,000

SILVER PACKAGE
• Supplied logos on hull, spinnakers, uniforms and prominent identification on media
$4,000

BRONZE PACKAGE
• Supplied logos on boom, t-shirts and identification on media
$500
WHY SPONSOR US?

• The Australian team’s achievements have had significant media exposure in print, internet, and television news.

• Sailing presents a unique opportunity for advertising with your brand able to be positioned on sails, spinnakers, team uniforms and the boat itself.

• Association with the sport of sailing which is growing in popularity since the success of the Australian sailing team in the London 2012 Summer Olympic games.
READY TO COME ONBOARD?

We would also welcome the opportunity to discuss alternative forms of sponsorship tailored to your needs.

For any enquiries, please contact:

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For more information, please visit the team website at [www.cadetclass.yachting.org.au](http://www.cadetclass.yachting.org.au) and the event website [www.cadetworlds.co.uk](http://www.cadetworlds.co.uk)