



Job Role: Technical Director

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Club Vision and Mission

Vision Statement: (Where we want to be)

Maryland Fletcher Football Club is known as a successful family orientated club, which contributes to the wider community both on and off the field.

Mission Statement: (What we do to get there)

The primary objective of the Maryland Fletcher Football Club is the development of junior football and footballers. We will provide the Maryland/Fletcher area with a football program that prepares young players both mentally and physically for senior football. This will include the provision of a safe and supportive community based environment which encourages skill development, fitness, fair play and teamwork.

Site location and description

The Kurraka Reserve playing fields are located in the "Sanctuary Estate" 45 Kurraka Drive Fletcher NSW 2287 and is in the Newcastle City Council Local Government Area (LGA). Fletcher is an outer western suburb of Newcastle, located 16 kilometres from Newcastle's central business district on the western edge of the city.

Site analysis and existing facilities

The football (soccer) fields are part of a multi-purpose community hub, where residents naturally congregate. The precinct includes:

- Community Centre
- Two football (soccer) fields (winter)
- Cricket field with synthetic wicket (summer)
- Flood Lighting for sporting events 4 poles each with a five (5) light mast
- Canteen

In January 2020 works are scheduled by the Newcastle City Council to begin the installation of a in ground irrigation system, new sub surface soils layering, re-turfing of the whole two football fields with kikuyu turf.

About the club and community profile

Maryland Fletcher Football Club (MFFC) is an incorporated not for profit club run by local community volunteers. The club committee comprises of fourteen (14) members who meet on a monthly basis and are governed by the club's constitution.

Sports catchment area comprises of the Maryland-Fletcher-Minmi area and has a population of 13,566 including 3,764 families (Australian Bureau of Statistics (2016), *Maryland – Fletcher – Minmi General Community Profile*, Australia).

Maryland Fletcher Football Club has 49 teams and over 500 registered boys, girls, men and women players for the 2018 season. A full profile of the Maryland Fletcher Football Club can be viewed in Annexure A.

The player competitions are broken down into the following categories:

- MiniRoos (6-11 years)
- Juniors (12 to 18 years)

- Zone Inter-district Senior Men (three grades)
- Senior Women
- Senior Men (All Age and Over 35s)

Job Role: Technical Director

Objectives

- a. Increase NNSW coaching accreditation throughout the club from 15% of MFFC coaches to 50% of MFFC by the end of October 2019.
 - i Focus on Mini Roo coaches.
 - ii Select Coaches thereafter, e.g. Goalkeeper Coach, other willing junior coaches.
 - iii Report at of end year to MFFC Committee on accreditation success rate.
- b. Improve recruitment of suitably qualified Senior football coaches and support staff
 - i Actively recruit and then recommend of qualified Senior football coaches to MFFC President.
 - ii All recruitment activities and coaching appointments must be within MFFC stated budgets for coaching.
 - iii Technical assessment report of appointed coaches at season midpoint (June) and end of season (September)
- c. MFFC Academy Development
 - i Talent Identification of junior players (boys and girls) for possible 2020/2021 Academy Squad
 - ii Reporting of potential Academy players by end of April 2020
 - iii Assist MFFC in development of Academy operational framework.
- d. Improve upon Football Operations within MFFC.
 - i Improve upon ground allocations for training
 - ii Recommend appropriate and within budget football related equipment
 - iii Improve coaching/player/member personnel management

Duties

- a. Coaching Accreditation
 - i. Identify coaches willing to do NNSW coaching course and co-ordinate between NNSW, MFFC and coaches.
 - ii. Written report at end of year on success rate. Also, further recommend "next group" of coaches for accreditation
- b. Technical Director
 - i. Continue in role as MFFC Technical Director for a minimum period of two (2) years
 - Minimum two (2) training nights per week for season duration.
 - \circ $\;$ Attendance to gamedays every second week for season duration.
 - \circ $\,$ Organisation of beginning of season coaching seminar.
 - o Continue and expand upon "TD sessions with Coaches" via weekly bookings
- c. Recruitment
 - i. Facilitate and co-ordinate meetings with MFFC and prospective coaches
 - ii. Make recommendations to MFFC on prospective coaches
 - iii. Recruitment activities and appointments to be within MFFC budget.

- d. MFFC Academy Development
 - i. Talent identification of junior boys and girls
 - ii. End of season report on identification of talent and invite to 2020/2021 Academy squad
 - iii. Recommend format/structure and operation of 2020/2021 Academy
- e. Football Operations
 - i. Ground allocations for training to coaches working with Club Registrar
 - ii. Personnel management and reporting for players/coaches/managers and members where required
 - iii. Interface between Senior coaches and MFFC Committee
 - iv. Continuation and expansion of Mini World Cup Gala Day
 - v. Pursue possible coaching classes through local OOSH centres if economically viable to MFFC

Reports to

- a. Reporting to President of MFFC
- b. All budgets to be endorsed by MFFC Committee
- c. All expenditures over \$500 written quotes must be provided for and approved by MFFC Committee

Terms and payment

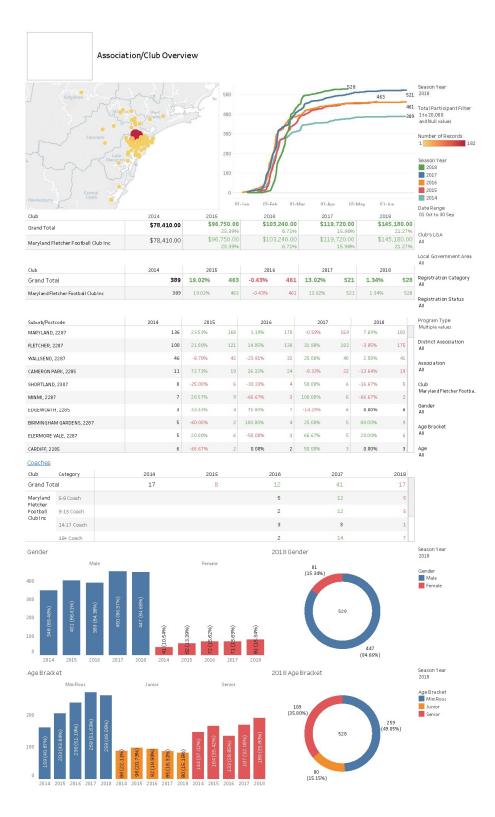
Commencement Date: 30 September 2019

End of Tenure Date: 30 September 2021

Sponsorship Payment: AUD ex-GST Sum - \$6000.00 per year payable in three separate payments (\$2000 in March, \$2000 in June and \$2000 in September).

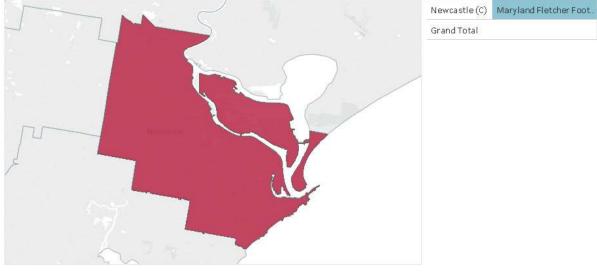
Annexures

Annexure A – Maryland Fletcher Football Club Profile



11		<u>Usage:</u>	
NORTHERN NSW FOOTBALL	Club Based Participation + Census Totals Overview	- <u>Select</u> or <u>Click</u> a local government area on the map to filter data below. - Use the filters to visually filter/change the map and cross your liking.	
LGA Newcas	:le(C)		
Measurement	Colour By	Percentage	Scale
Total Persons	Colour by Participation	2.00%	
			C 4004

PERSON AVG AGE: 15.64 SD AGE: 10.68 FEMALE AVG AGE: 14.93 FEMALE SD AGE: 9.369 MALE AVG AGE: 15.84 MALE SD AGE: 11.02 PERSON ONE SD AGE RANGE: 4-27 FEMALE ONE SD AGE RANGE: 5-25 MALE ONE SD AGE RANGE: 4-27



	Number Of Clubs	ParticipationTotal	Census Total	Total Participation%
Grand Total	40	9,990	155,411	6,43%
Newcastle (C)	40	9,990	155,411	6.43%

521

Reference documents

Australian Bureau of Statistics (2016), *Maryland – Fletcher – Minmi General Community Profile*, *Australia*

Football NSW Limited (2013), Facilities Strategic Plan 2014-2024, Australia

Newcastle City Council (2017), Community Assets and Open Space Policy, Australia.

Sport and Recreation Alliance (2016), *Uncovering the Social Value of Sport*, United Kingdom.