

# Batemans Bay Basketball Strategic Plan 2020-2024 Draft

## BBBA Vision



Basketball will be the sport of choice in Eurobodalla

## BBBA Mission



BBBA will promote, grow, and develop the sport of basketball in Batemans Bay and surrounding suburbs

### PILLAR 1

#### Play

- Club
- Social
- Female

### PILLAR 2

#### Development

- Rep
- Coaches
- Referees

### PILLAR 3

#### Governance

- Committees
- Finances
- Policies

### PILLAR 4

#### Culture

- Volunteers
- Promotion
- Experience

### PILLAR 5

#### Projects

- Facility
- Equipment
- Staff

# What will success look like at the end of 5 years?

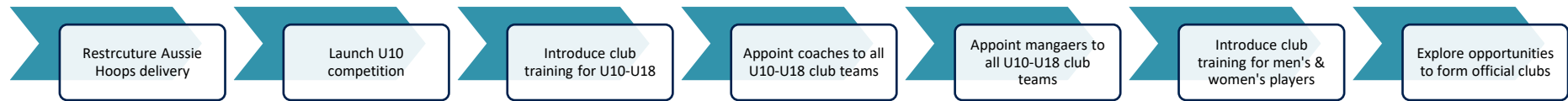


- ✓ All committee and sub-committee positions filled
- ✓ 15-25% membership growth annually (400+ members)
- ✓ +50K contributed towards sinking fund
- ✓ 4-8 teams in each age group
- ✓ A strong culture of volunteering throughout the association
- ✓ Female participation at +38% of membership
- ✓ Membership retention of +70% annually

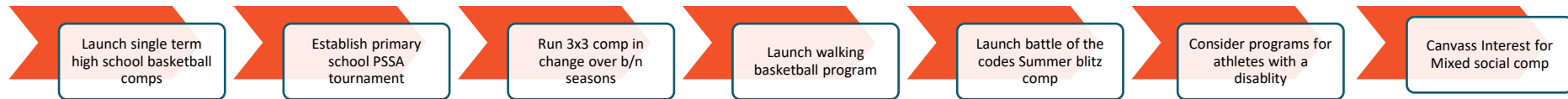
Appointment of a full time Development Officer

# PILLAR 1 - PLAY

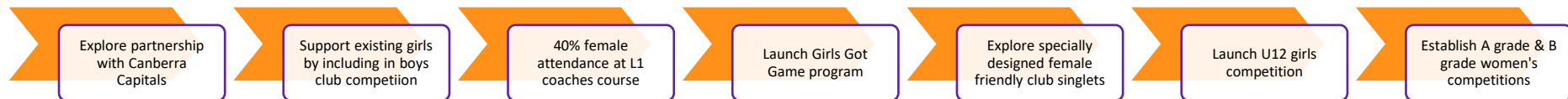
## Club Competition



## Social Competitions

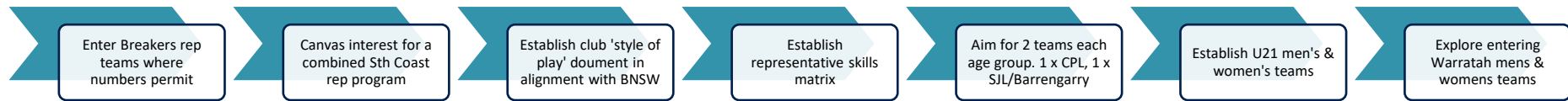


## Female Participation

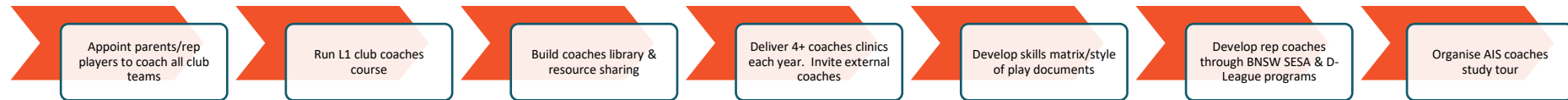


# PILLAR 2 – DEVELOPMENT

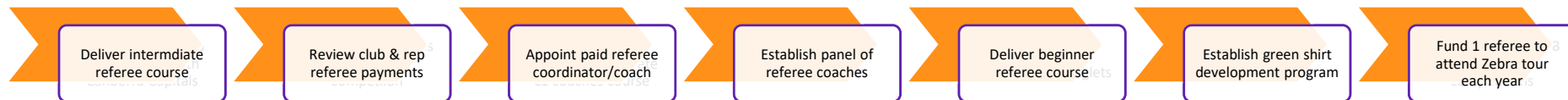
## Representative



## Coaches

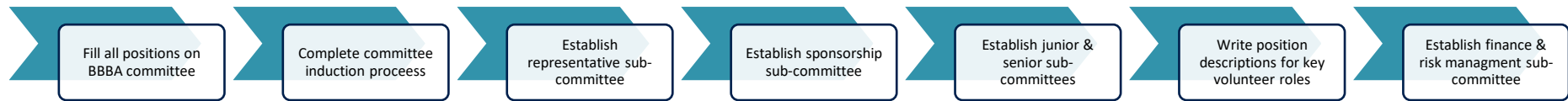


## Referees & Officials

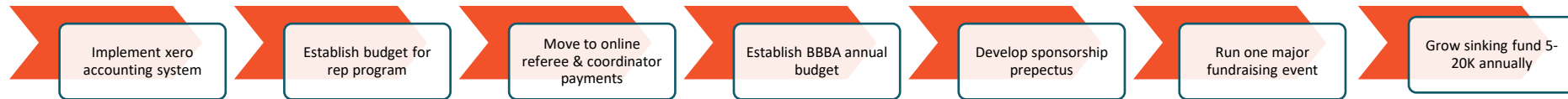


# PILLAR 3 – GOVERNANCE

## Committees



## Finances

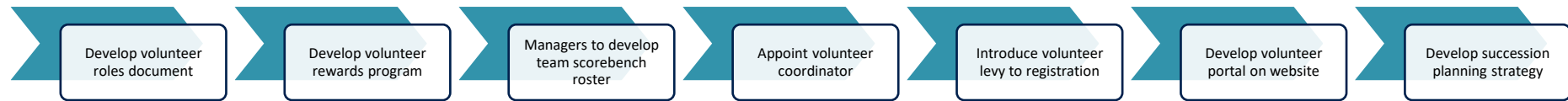


## Procedures & Policies

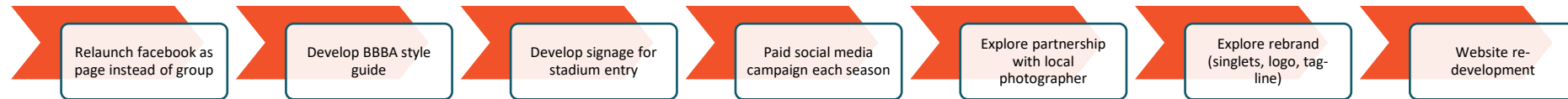


# PILLAR 4 – PEOPLE & CULTURE

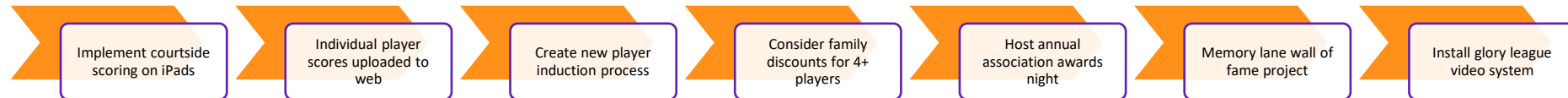
## Volunteers



## Communications & Promotion



## Member Experience



# PILLAR 5 – MAJOR PROJECTS

## Facilities & Equipment



## Sustainability



## Staff

