



# NRL Game Development Report

## Northern QLD Manager

### January/February 2019

#### Business as Usual

Welcome back to another football year. Thank you to the hundreds of volunteers across all areas of North Qld who are once again giving up their time to ensure all participants, teams, clubs and leagues are up and running to ensure many successes in 2019. More importantly each and every one is enjoying a quality experience through RL whether it be on or off the field. Welcome to the new players, coaches and volunteers, thank you for choosing our great game and may your Rugby League journey be a fun and enjoyable experience.

Our Game Dev. team has been extremely busy during this Education and Recruitment phase with activations outlined below. Our game prides itself on volunteers being educated and accredited within their designated roles and we will continue to work closely with clubs over the coming months ensuring compliance across the board. We must ensure our Coaches are adhering to the Coaching philosophies of Junior League and assisting in shaping our future generation for the better.

As highlighted in previous reports the **2019-2022 NRL Game Development Key Objectives** are:

- Prioritise growth in the number of participants who are registering to play the game across all formats
- Implement strategies that increase the rate of male retention in registered formats
- Activate strategies that increase the rate of female retention in registered form
- Implement strategies that increases data collection % outside of registered club rugby league
- Prioritise education development and compliance through strong administration and operational process via volunteer support

As mentioned, GDO workplans in 2019 reflect specific strategically aligned initiatives and experiences, that align to objectives above and generate positives outcomes in 2019.

#### Coach Developers Induction

Recently eight of NQ coaches attended a Coach Developers Induction on the Gold Coast. The Coach Developer role is designed to support & assist NRL Game Development Officers achieve key outcomes in line with the games 2018 – 2022 Strategic Plan & Player Development Framework such as; ***Attract & Retain Participation, Foster Personal Development, Transition & Nurture Performance.***

Coach developers will support volunteer coaches to provide an environment that fosters connection, confidence, character, competence & contribution through coach development programs such as Coach re-accreditations, coaching updates, tackle safe and Volunteer coach support. A big thank you to the following coach developers who will support clubs across NQ in 2019:

- Jason Gray, Sean Huirama
- David Gampe, Ian Shotten, Ben Fielding, Anthony Emmi
- Jade Badger Scott Johnson



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*2019 Coach Developers and NRL Staff*

## **National Junior Participation Program**

The National participation program continues to be implemented across the state with 10 programs being delivered in schools, clubs and community locations this term. Current registrations to date see 95% of participants new to our game. This program is already seeing positive results in attracting non -rugby league families to get involved.

For program locations please click on link: <https://playnrl.com/qld-njpp>

**NRL** **Non-contact**  
**Before and After School**  
**Skills Program**

Register and receive your NRL pack  
**PLAYNRL.COM/JUNIORPROGRAM**



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#### **NEW on-field Policies**

As updates continue across the region through admin conferences, sports trainer updates and coaching re-accreditations our two biggest changes in 2019 is the new league first aid course and changes to our Leaguesafe Trainers role.

- Two safety-based roles on game day
  1. The First Responder (League First Aid)
  2. The Leaguesafe trainer

The **League first aid allows** volunteers to First Aid for the age groups from U6-U15 years. The good news is that The League First Aid is only a one-day course.

Morning - First Aid/CPR components

Afternoon - RL Components (3 hours face to face)

If participants already have First Aid /CPR they are encouraged to apply for Recognition of Prior Learning (RPL) -<https://playnrl.com/trainer/trainer-courses/rpl/> .

***If approved.....*** participants are only required to attend the 3-hour face to face component in the afternoon. It is recommended that these are the parents that our clubs should target (those who already have first aid) as it is minimal training and commitment and a cheaper cost (\$30).

The **Leaguesafe trainer's** role during a match is to provide water to players and to assist with the interchange process when required. Field of play access for Leaguesafe trainers is summarised in below table:

Age Group	Access to the Field
U6-12's	Maximum of one (1) LeagueSafe trainer is allowed per team  Only allowed to access the field when:  A try has been scored  During a timeout called by the referee  In the event of an injury. Only until the First Responder arrives
U13's and above	Maximum of two (2) LeagueSafe trainers are allowed per team  Access to the field is the same as above and when their team is in possession to conduct interchange and provide water.



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#### Digital Updates

Below is a number of digital enhancements to help with the registration phase and assist volunteers in becoming accredited:

- Video promoting the **Online Learning Centre** to assist in being more user-friendly: <https://www.facebook.com/playnrlnqld/videos/2023505814610149/>
- Course vouchers are now live and they can now be purchased via the PlayNRL shop <https://shop.playnrl.com/course-vouchers/> The vouchers can then be used when enrolling to courses. Participants simply enter their voucher code in the relevant field in the enrolment form to skip payment.
- **Club's own personalised 2019 NRL registration video**

NRL digital developed a portal for clubs to create their own Junior League promotional video. [Click here](#) to see an example

- **Players put personalised #comeplayjuniorleague video**

As per the 2018 campaign, participants will be able to create their own personalised video to promote their club

How will this work?

1. After a participant has registered, on the final page of the registration screen, they will be directed [here](#)
2. Once they complete the form, their personalised video will appear
3. The participant can then share the video via social media

#### Area Overview

The Game Development team has been extremely busy throughout the month delivering a number of Activations and Education opportunities.

#### **Roads to Regions**

A host of NRL and NRLW players visited regional areas across QLD apart of the NRL's 'Roads to Regions' campaign. The town of Atherton was visited where it provided our players and the game an opportunity to promote positive education and wellbeing messages across the area. Please click on below to see a clip featuring players at school visits:

[Click Here - Atherton Roads to Regions!](#)

#### **Education Courses**

Modified Games, International Games Coaching courses, Coaching Re-accreditations and Sports Trainer courses are currently being scheduled and delivered across the region before season kick-off. Please encourage your volunteers to find a course on [playnrl.com/courses](http://playnrl.com/courses) and register to ensure compliance in the 2019 season. Please get in touch with your local GDO if anyone is unsure.



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#### **Modified Games Coach Support Program**

Team NQ MGC support program commenced this month across Mackay, Townsville and FNQ. The platform is designed to give additional support and education to our ever-growing number of new coaches within the mini & modified games ages of 6's to 12's. Four clubs are identified in each league to receive an additional 4 visits from GDO's/Coach Developers on top on the compulsory 4 club visits GDO's/Coach Developers attend each year to all clubs. These sessions would utilise the NRL's philosophies of playing more games whilst coaching the essential core skills among closed & open practices.

#### **NJPP**

As mentioned above 10 NJPP programs will commence week 1 of a 6-week offering throughout the region. The introductory sessions prior to the program kick off saw GDO's delivering 2 sessions inside school hours with the objective of transitioning participants to the 'Experience' phase and other structured participation offerings.

#### **RGDM Movements**

I will be visiting a number of areas across the region over the next month. If you or any league would like to schedule a meeting, please don't hesitate to get in touch.

21-25<sup>th</sup> Feb – Cairns

26-27<sup>th</sup> Feb – Townsville

7-11<sup>th</sup> March – Mt Isa

22-25<sup>th</sup> March – Weipa

5-8<sup>th</sup> April – Thursday Island

As always please feel free to contact me should you have any queries, issues, questions or concerns.

Regards,



National Rugby League Ltd

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