



# SPONSORSHIP PACKAGES

2018

## RISE WITH THE PHOENIX IN 2018

Valentine Eleebana Football Club (commonly known as Valentine Phoenix) has been the largest football club in Northern NSW for over five years, with a membership of over 850 registered players and officials, plus over 1,500 associate (adult) members and families.

Valentine FC consists of a large number of community junior teams aging from six to 16 years, competitive inter-district teams aging nine to 12 years and senior community teams including over 35's and social teams. At the end of 2015 Valentine FC were also promoted into the PS4 National Premier League (NPL).



Within our Club there is a junior academy which aims to further develop and advance football skills. At the end of each season Valentine FC holds one of the largest gala days with over 1,000 children participating.

Valentine FC are actively raising funds, for causes that have affected members of our community. In 2015 \$11,800 was raised by Club members to support and raise awareness for Pancreatic Cancer. In 2016 \$20,000 was raised by Club members to support the Joshua Caruso Foundation (\$10,000) and the Tahlia Stanley Foundation (\$10,000).

We welcome you to become a part of the Valentine Eleebana Football Club. There is a full range of sponsorship opportunities outlined in this document.

## OUR PHILOSOPHY

Valentine FC is a Club founded and operated by volunteers who are dedicated to the promotion of the game of football. The Club seeks to promote and improve the game by creating a culture of sportsmanship, opportunity, player development, professionalism and friendship. Our Club is the Premier Development Club in Northern NSW, providing a pathway for talented players from Lake Macquarie and the lower Hunter.



As a member of Northern NSW Football, we believe in creating an atmosphere in which players respect and support each other, where talent is recognised and developed, where opportunities for leadership and involvement exist and where the team is greater than any one individual.

We expect our members and players to respect their opponents, coaches, managers and all officials and to play fairly at all times.

Whilst the Club is run by a committed and dedicated team of volunteers, we rely on partnering and sponsorship with the local business community.

## YOUR SPONSORSHIP

Valentine FC endeavour to provide pathways and opportunities for all players. The Club helps players become physically active and learn important life skills about teamwork, leadership, discipline and skill development.

All sponsorship funding is directly invested into the Club in the following areas and supports the growth of not only Valentine FC but the Lake Macquarie community:

- Game development
- Coaching development
- Marketing
- Player development
- Referee development
- Equipment
- Academy teams
- Representative teams
- Maintenance and improvement of facilities.





## BENEFITS TO YOUR BUSINESS

Valentine FC are seeking sponsors for the 2018 season and beyond, throughout our senior and junior teams. The Club offers a range of sponsorship packages that can maximise your business' exposure. Valentine FC offers:

- Access to a passionate base of 3,600 players and supporters from one of Newcastle's higher socio-economic areas.
- Reinforcement of brand recognition.
- Opportunity to increase your brand awareness and exposure in the Lake Macquarie and wider Northern NSW area.
- Opportunity to promote and showcase your products and services to approximately 2,000 spectators each weekend (in season).
- Engagement with local community members.
- The chance for media exposure through a variety of mediums.
- Exposure to the 6,000 weekly visitors to our website.
- Gain valuable contacts within the local community.



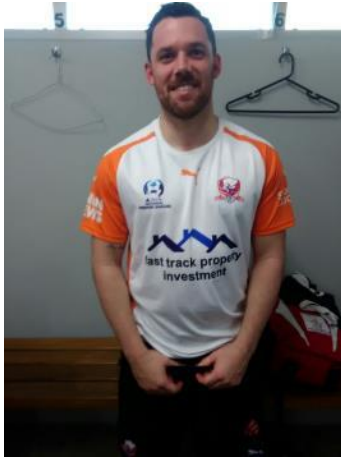
ANNUAL GALA DAY



CROUDACE BAY COMPLEX

## SOME OF THE OPPORTUNITIES

Jersey and  
Shorts front



Jersey and  
Shorts back



Training Shirt



Club Polo



Club Jacket



NPL  
MATCH  
DAY  
PROGRAM



GROUND  
SIGNAGE



FACEBOOK



## SPONSORSHIP PACKAGES

There are five tiers of sponsorship available with Valentine Eleebana Football Club including Platinum, Gold, Silver, Bronze and Junior. Each tier has a varied range of inclusions which are outlined below:

INCLUSION	PLATINUM	GOLD	SILVER	BRONZE	JUNIOR			
Business name and logo on website with link to your nominated site	x	x	x	x	x			
Business name listed on the 'Team App'	x	x	x	x	x			
Invitation to attend sponsors day	x	x	x	x	x			
Facebook ads/acknowledgement	x	x	x	x	x			
Inclusion in video loop at Croudace Bay Complex	x	x	x	x	x			
Ground signage (2400 x 600) at Croudace Bay Complex	x (2)	x	x	x				
Invitation to attend launch night	x (6)	x (4)	x (2)	x (2)				
Option to speak at launch night	x							
Season pass to NPL games	x (11)	x (8)	x (4)					
Business name and logo on NPL match day program	x	x	x					
Acknowledgement over PA system on match days	x	x	x					
Inclusion in newsletter to Club members	x	x						
Invitation to attend presentation night	x (2)							
CLOTHING	PLATINUM	GOLD	SILVER	BRONZE	JUNIOR			
Front of jersey (NPL 1 <sup>st</sup> grade)	x							
Back of Jersey above number or below number (NPL 1 <sup>st</sup> grade)		x						
Sleeve or shorts front or shorts back or training shirt or Club polo or Club jacket (NPL 1 <sup>st</sup> grade)			x					
Inclusion on one of the below clothing opportunities with U20, U18 and U13-16 (first in best dressed)				x				
Inclusion on one of the junior teams shirts (first in best dressed)					x			
BRONZE CLOTHING OPPORTUNITIES	U20 OR 18	U20 OR 18	U20 OR 18	U20 OR 18	U13-16	U13-16	U13-16	U13-16
Front of jersey	x				x			
Back of jersey		x				x		
Sleeve			x				x	
Shorts				x				x



## ACCEPTANCE OF SPONSORSHIP

Thank you for taking this opportunity in sponsoring Valentine Eleebana Football Club. Your contribution is key to the success of the Club and we look forward to partnering with you.

Please complete the form below and return by email to: [silloz@bigpond.net.au](mailto:silloz@bigpond.net.au)

SPONSOR DETAILS	
Company	
Contact Name	
Phone	
Email	
Address	
ABN	

PACKAGE	PRICE	TICK	PACKAGE	PRICE	TICK
PLATINUM	\$7,500 +GST		BRONZE	\$2,500 +GST	
GOLD	\$6,000 +GST		GROUND SIGNAGE ONLY (2400 x 600)	\$1,000 + GST	
SILVER	\$4,000 +GST		JUNIOR	\$700 +GST	
INDIVIDUAL PLAYER SPONSOR	MIN \$150 +GST		OTHER	TBA	

Payment options – Credit Card, Card No: \_\_\_\_\_ Expiry Date: \_\_/\_\_/\_\_

Cheque, payable to Valentine Eleebana Football Club

Direct Deposit BSB 062 827, A/C 1000 5357 (Valentine Eleebana FC, Commonwealth Bank)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you would like to discuss alternative sponsorship options, please contact

Dave Russell (Sponsorship Co-ordinator) Mobile: 0410 595 806

Steven Screen (President) Mobile: 0467 464 962

