



Sponsorship Levels

Sponsorship can be in the form of money, service or equipment supplied.

General Sponsorship

Equal or greater than \$250

- Logo and description of business service on BJFC website & Team App.

Equal or greater than \$500

- Logo and description of business service on BJFC website & Team App;
- Corf lute sign approximately 40 x 25cm in club rooms or on item supplied;
- Certificate of appreciation.

Bronze Level Sponsor

Equal or greater than \$750

- Logo and description of business service on BJFC website & Team App;
- Corf lute sign approximately 40 x 25cm in club rooms or on item supplied;
- Certificate of appreciation;
- Included in 2 x sponsor emails to member throughout year.

Equal or greater than \$1,000

- Logo and description of business service on BJFC website & Team App;
- Corf lute sign approximately 60 x 50cm in club rooms or on item supplied;
- Certificate of appreciation;
- Included in 2 x sponsor emails to member throughout year.

Silver Level Sponsor

Equal or greater than \$1,500

- Logo and description of business service on BJFC website & Team App;
- Corf lute sign approximately 60 x 50cm in club rooms or on item supplied;
- Certificate of appreciation;
- Included in 2 x sponsor emails to member throughout year;
- 2 x free tickets to end of year dinner.

Gold Level Sponsor

Equal or greater than \$3,000

- Logo and description of business service on BJFC website & Team App;
- Corf lute sign approximately 60 x 50cm in club rooms or on item supplied;
- Certificate of appreciation;
- Included in 2 x sponsor emails to member throughout year;
- 4 x free tickets to end of year dinner.



BUNDOORA JUNIOR FOOTBALL CLUB INC.

(ABN 29 867 737 355) (Reg. No. A0002811P)



Proposed Packages

Sponsors receive all the benefits as per the threshold of their sponsored amount. Options are negotiable depending on when package is taken up.

1) Sunday Social Sponsor Naming Rights

- The event will be advertised as 'Sponsor Name Social Night' on all Clubs advertising;
- Sponsor presentation to club members;
- Subsidise food for the evening.

Social Dates	Proposed Amount \$
Sunday 12 th April	\$500
Sunday 3 rd May	\$500
Sunday 31 st May	\$750
Sunday 28 th June	\$750
Sunday 26 th July (Colts fundraising night)	\$1,000 – Note \$500 towards Colts team
Sunday 9 th August	\$1,000

2) Other Social Sponsor Naming Rights

- The event will be advertised as 'Sponsor Name Social Night' on all Clubs advertising;
- Sponsor presentation to club members;
- Subsidise food for the evening.

Date	Event	Proposed Amount \$	Addition benefit
Fri 24 th April – evening	Anzac Family Night	\$500	
Fri 19 th June - evening	Movie night for U/8 to U12	\$750	
Sat 1 st Aug - evening	Trivia night	\$1,000	Signage around the room & \$500 towards prices.

3) Game Day Fence Sign (proposed \$750)

- 100cm x 800cm (approximately) displayed at all home games



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4) Team Sponsor Naming Rights (proposed \$1,500)

- On all website and team app to be known as 'Sponsor name U/##';
- 100cm x 800cm approximately banner to be displayed at half time huddle and change rooms after the game
- \$500 towards team function or special training session

5) Presentation Day Naming Sponsor (proposed \$1,500)

- The event will be advertised as 'Sponsor Name Presentation Day' on all Clubs advertising;
- Internal advertising – via members emails, Team App, Social presentation, Coaches address;
- 200cm x 80cm (approximately) advertising banner on the ground;
- Corflute sign on presentation table 40 x 25cm;
- \$1,000 toward day attractions.

6) Presentation Day Best & Fairest naming rights (proposed \$750)

- B&F award advertised with Presentation Day on website and Team App;
- Corflute sign on presentation table 40cm x 25cm;
- Award the B&F Award to all teams.

7) Game Day Medal Naming Sponsor for Bundoora or Opposition Team (proposed \$2,000)

- Naming of the award, mentioned by Coaches at presentation;
- Named in match reports for Bundoora players only.

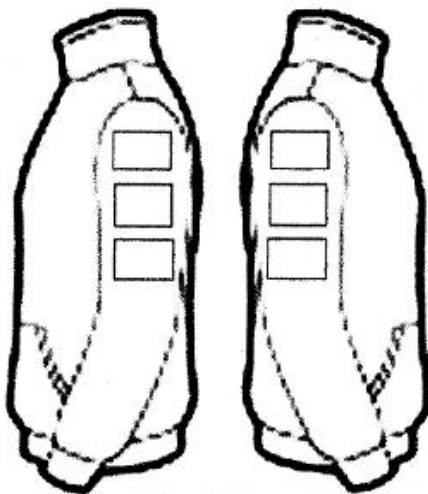
8) Major Raffle Naming Rights for last Social Night (proposed \$1,500)

- Raffle tickets printed with Sponsors name;
- \$1,200 toward prizes.
- Tickets sold at \$2 each

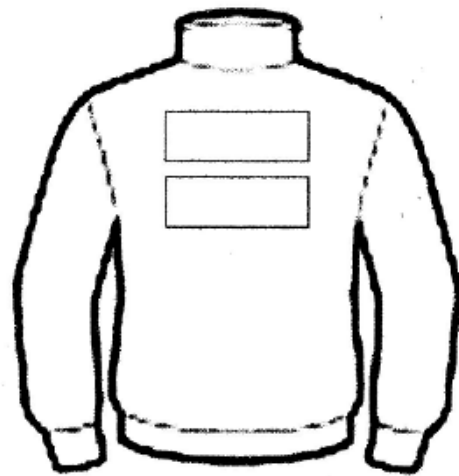


9) Jacket Sponsorship for 2016/17 Season (2015 complete)

- Jackets given to all Coaches, Assistant Coaches, Team Managers and Committee;
- 1 x Jacket given to each sponsor;
- Jackets sold to members;
- Sponsorship is payable for 2 seasons.
- Sleeve of jacket is \$750 for FY16 & \$750 for FY17
- Front of jacket is \$1,000 for FY16 & \$1,000 for FY17
- Back of jacket is \$1,500 for FY16 & \$1,500 for FY17



SLEEVES OF JACKET



BACK OF JACKET (Centre)



FRONT OF JACKET (Right Hand Side)