

Objectives:

Strategic actions addressed:

⇒ Newcastle Football is committed to working towards developing and promoting football in our Region. In collaboration with our Member Clubs we will implement sustainable programs which aim to optimize the participation and enjoyment of players, coaches, referees.

1. Building participation & sustained involvement in football at identified ages and playing levels.

2. Develop the skill levels of all players that participate in football.

3. Provide all opportunities for talented players and squads to increase their skills and football experiences.

4. Provide opportunities for coaches and referees to apply their skills through identified programs.

⇒ The Technical focus of ensuring the 4 Core Skills are implemented, practiced and perfected.

⇒ Graduating program for 12 year old skilled and cultured in the expectations of the National Premier League.

⇒ Introduce "best practice" culture/environment of the Program to each Club.

⇒ Recognise the Clubs important involvement in continuously producing skillful players / coaches and encourage that productivity.

⇒ Recognise by identifying those players/squads within MiniRoos who want more from their football then is expected by the "community" player and providing them with the level they require, it will move some way towards reducing those "lop sided" results that have haunted us.

The program outlined above is based on the strategic focus of Newcastle Football to deliver all levels of football within our region the opportunity to advance through better skills and a football education.

On behalf of the Newcastle Football CEO, *Russell Henry* and TD, *Richard Hartley*.