

# Partner with us...



## and contribute to the success of our kids.

### 2017 SPONSORSHIP PROSPECTUS

[www.gsfnclunions.sportingpulse.net](http://www.gsfnclunions.sportingpulse.net)

# We're committed...



## Welcome to our great Club....

We're a family Club with a strong focus on skills development, safety, fun, fitness and a positive culture. Our players are extremely proud to wear the blue and gold and feel an integral part of the "Square" identity and family.

We have a seamless partnership with our Senior Club that has been reinforced through our structured player pathway. Players from the Senior Club are allocated to junior teams and play a key role in delivery of our development program.

In 2016 we introduced junior netball to our club in addition to our Youth Girls football team. In total, we had 10 football teams, 6 netball teams and our Auskick clinic. We will have even more teams next year with our expanding netball and girls football.

In the appointment of our Coaches we apply a rigorous interview and selection process to ensure that their coaching philosophies are aligned to that of the Club's and we get the best personnel available.

GSFNCJ is serious about maintaining a safe, enjoyable and positive culture for all of our players and their families and make no apologies for undertaking a low tolerance approach to behaviour that does not align with these values.

We believe that we have an obligation for the well-being of our players on and off the sporting arena, therefore we have invested in the Sports and Life Training (SALT) program which provides education on important issues, such as drugs, alcohol and cyber-safety.

We advocate first and foremost that we are here for the players' enjoyment, and as a Club, we are particularly proud of the respectful way that our players present and conduct themselves on game day and within our community. This is a big reason why many families choose Golden Square as their Club of choice.

Thank you for your valued support.

Kind Regards,

**John Archibald**  
**President**  
**Golden Square Football Netball Club - Juniors**

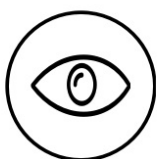
# Benefits for partners

By partnering with GSFNCJ you'll be helping young kids to realise their goals and aspirations, by enabling us to meet expenses involved in providing equipment, facilities, programs, tools and resources that supports them in their sport. But there's further benefits for you that you should also be aware of....



## Advertising

Your business logo will be displayed on our website, on our electronic scoreboard at junior games as well as on our social media pages. You can choose to add your business logo to our club teamwear



## Brand recognition

Your brand will be exposed to in excess of 360 registered junior players, their families and friends. Our player base is fast growing and not confined to Golden Square, but in fact, we have members who reside in a wide radius which extends to neighbouring suburbs and country towns.



## Referrals and sales opportunities

We will encourage our members to utilise your services and you'll have the opportunity to extend special offers to our club members through direct marketing or our Club newsletter.



## Networking opportunities

You'll be invited to various Club events where you can meet members of our local community and people also involved in business. You'll also have free entry into junior home games and we will supply you with a membership pass for free entry into our Senior Club home games too.



## Connection to local activity

You will receive our Club newsletter and have access to relevant Club social media pages to keep up to date with what's happening locally.

We understand that one of the primary motivations behind our sponsors' involvement is to be part of a local community and to feel like they're making a positive contribution.

Our Club is particularly focussed on junior development and we aim to partner with like minded local businesses who value growth and success with an emphasis on community and family values.



# Sponsorship Packages

Prices are for one season, unless otherwise stated

## Gold corporate package \$1500.00

- \* 2 x Senior GSFNC Memberships
- \* Business networking opportunities
- \* Logo on website/ social media
- \* Framed Certificate of Appreciation
- \* Logo in holiday program
- \* Regular newsletter
- \* Photo opportunities
- \* Logo on scoreboard during Junior home games
- \* Club merchandise item
- \* Corporate luncheon for two at a senior football game
- \* Space for large ground signage^

## Silver corporate package \$900.00

- \* 2 x Senior GSFNC Memberships
- \* Business networking opportunities
- \* Logo on website/ social media
- \* Framed Certificate of Appreciation
- \* Logo in holiday program
- \* Regular newsletter
- \* Photo opportunities
- \* Logo on scoreboard during Junior home games
- \* Club merchandise item
- \* Corporate luncheon for two at a senior football game

## Bronze corporate package \$500.00

- \* 2 x Senior GSFNC Memberships
- \* Business networking opportunities
- \* Logo on website/ social media
- \* Framed Certificate of Appreciation
- \* Logo in holiday program
- \* Regular newsletter

## Team sponsor package \$500.00-\$750.00 # (per year for 3 years)

- \* Logo on team's football jumpers or netball uniforms
- \* Business networking opportunities
- \* Logo on website/ social media
- \* Framed team photo each year
- \* Logo in holiday program
- \* Regular newsletter
- \* Photo opportunities with team
- \* Logo on scoreboard during Junior home games

## Club teamwear major sponsor package \$1500.00

- \* Logo on ALL Club teamwear garments (training & outerwear)  
~ 550+ garments sold in 2016
- \* Business networking opportunities
- \* Logo on website/ social media
- \* Logo in holiday program
- \* Regular newsletter
- \* Logo on scoreboard during Junior home games

## Club teamwear premium sponsor package \$500.00

- \* Logo on 5 x Club teamwear garments (training t-shirts/singlets, jackets and polo shirts) ~ 270+ garments sold in 2016
- \* Business networking opportunities
- \* Logo on website/ social media
- \* Logo in holiday program
- \* Regular newsletter
- \* Logo on scoreboard during Junior home games

^ Production of signage at cost of sponsor

# Price varies - U9 & U10 football team and netball teams are the lesser amount due to number per team

# Sponsorship Application Form



Please complete this form and return it to the Club in person, by post or email

Business Name: \_\_\_\_\_

Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

On behalf of the above mentioned, I wish to sponsor the GSFNCJ for the 2017 season.

Package: \_\_\_\_\_

Special requirements: \_\_\_\_\_

Total payment: \$ \_\_\_\_\_

Signature: Date: \_\_\_\_\_

Payment can be made by cash, cheque or direct credit to:

Bendigo Bank  
BSB 633-000 Account Number 132262627  
(IMPORTANT - INSERT REMITTER'S NAME AS REFERENCE)

## GET IN TOUCH WITH US



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