Partnership Packages 2016

About Chiltern FNC

The Chiltern Football Netball Club is a proud club with a history of success in the Chiltern and District Football League/Association (12 senior football premierships 1912-1953) and the Ovens and King Football League (10 senior football premiership 1954-2002).

At the completion of the 2002 O&KFL season, the club's members voted in overwhelming favour to join the strong Tallangatta & District Football League the following season. This has been an excellent move for Chiltern in many aspects, although silverware has been tough to come by.

After 13 seasons competing in the TDFL our senior football side has played finals in six of those seasons, including and 2006 grand final appearance and more recently featuring in the 2012, 2014 and 2015 finals series. During this time we have put in place plans to improve our on and off field professionalism, recruit the right people, and develop a club atmosphere that players and their family's want to be around and can enjoy. Evidence of this hard work paying off has been seen in our excellent track record in player retention, this focus has us well positioned with the introduction of the Player Point System across AFL Vic leagues in 2016.

At the end of the 2013 season the Netball Club and Football Club merged into the one entity, now known as Chiltern Football Netball Club. This has resulted in a renewed energy and focus of the entire club, a collective approach to decision making and also widened the audience for our sponsors with a greater membership base.

In 2015 our club had some 110 registered footballers from U14s through to the senior list, 100 netballers from Midgets to A Grade, over 250 paid up members, a very loyal supporter base and some great partnerships with our sponsors.

Senior Football

In 2014, former Wodonga Raiders champion, Mark Doolan joined us on a three year contract with both the club and Mark clear in their desire to pursue success, starting with a long term commitment from Mark sending a message of certainty to the playing group. Chiltern's list was growing in stature at the time and we felt Mark had the characteristics required of a leader that could take the list and the entire club to the next level. He has brought with him a fantastic work ethic and clear vision for our playing group and in 2015 (in his first season of a two year senior coaching role) improvement was clearly evident as the playing group quickly adapted to an exciting game plan which ultimately proved itself to stack up against quality opposition at Sandy Creek where we were able to kick 130+ points in our first two finals to record our first finals wins since 2006. This was an outstanding result for the club and Mark was recognised for his efforts by winning the 2015 AFL North East Border Coach of the Year award in September.

Mark has re-signed the majority of our 2015 senior list and expects minimal departures from his side that played three finals last season and made the preliminary final. We also welcome four confirmed signings in Dale Lappin (Midfeilder – DMB), Mitch Paton (Ruckman – Wodonga Bulldogs), Ben Harding (Key Back – Wodonga Bulldogs), and Jayden Quinlivan (Utility – Walla) and have a number of other players training with us and likely to join us before the start of the season.

2016 presents an opportunity for our club to push for finals once again and the challenge is certainly there for this group to pursue a maiden TDFL senior premiership. We would love for you to be part of the ride as a member and a partner of the club in 2016.

Junior Football

At Chiltern we have two junior football teams (3rds and 4ths) as well as a locally run Auskick program. The TDFL has a very strong junior program which has been one of the benefits of joining this competition.

In 2015 we played 3 eligible third's players in our senior side with Chris Anderson, Robert Phibbs, and Banjo Rogers all playing regular senior football throughout the season. We hope to continue to bring our kids on and keep playing them on their performances in the thirds, promoting them where possible.

Netball

Chiltern has 6 netball teams ranging from midgets through to Open Age (A, B & C Grade). In 2015 our club's 15&U, B Grade and A Grade teams all played off in grand finals, with B Grade winning the premiership. Our netball teams are coached by some excellent people and our club is welcoming of new players.

Partnering with Chiltern FNC

The Chiltern Football Netball Club is a dynamic and progressive club that understands the need to create and maintain strong partnerships with our members and sponsors. We also understand that long term partnerships are built on trust and collaboration, not to mention value for money, so we would never hesitate to discuss your needs and tailor a package to suit you or your budget.

Partnering with Chiltern FNC means you are joining a team dedicated to success and that is not only on the court or oval but also off. You will be provided the best possible service in all dealings by Sponsorship Coordinator Jarrod O'Neill as well as from the rest of our dedicated committee.

We also encourage you to contact any of our sponsors for a reference before joining us in 2016.

GJ Gardner Homes Wodonga – 3 years Major Partner, Adam Gregor 02 6056 8889

Birallee Tavern – 8 years Wodonga Hotel Partner, Ben Stewart 02 6059 4666

Poolside Albury Wodonga – 8 years Corporate Partner, Dick Lappin 0439 218 700

Brushworks Painting - Last years winner of the partnership promotion – 3 years Scoreboard Sponsor, Brad Emblin 0418 459 427

Partnering with Chiltern FNC

Audience Exposure

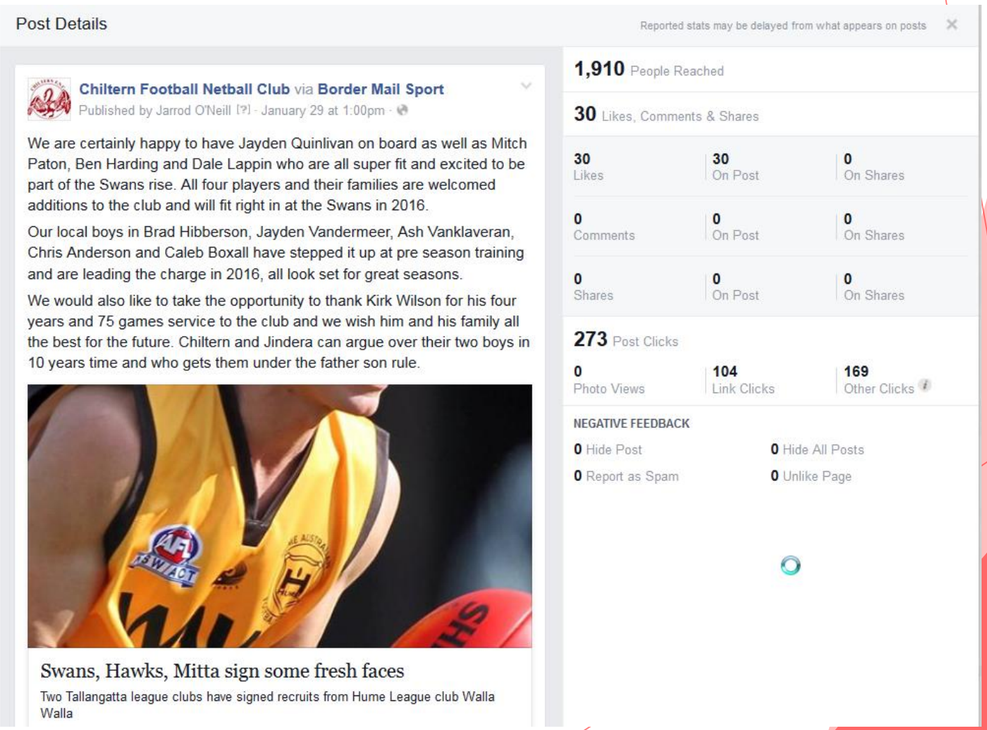
At Chiltern FNC we believe that our ability to promote a business is one of our strengths as our networks and relationships with local business are well developed. The continued strengthening of the Tallangatta & District Football League combined with our football and netball teams regularly appearing in finals at Sandy Creek means we are able to provide maximum exposure for all our sponsors.

Social Media

Social Media has become one of the greatest marketing tools for business and our club has an increased focus on providing quality content via this channel and experience in promoting our sponsors. With close to 500 people following our Facebook page we have a great audience at our finger tips and our average post views is in the vicinity of 1500 for a post. The club also posts content directly to Twitter from its Facebook page.

/chilternfnc

@chiltern_swans



2016 Partnership Promotion & Season Launch

"Rewarding those that partner with our club"

At Chiltern FNC we have some fantastic sponsors and partners that contribute to our club year in, year out. We are all about creating long term relationships at Chiltern and in 2016 we are offering any new or existing partners who commit and pay their 2016 sponsorship by **Saturday 19th March 2016** to go into the draw to win one of five great prizes.

1st Prize – "Back of the Jumper" Sponsorship – Valued at $4,000
2nd Prize – $1,500 Advertising Voucher from Ace Radio 2AY
3rd Prize – Chiltern FNC Marquee Day for 20ppl (3hr finger food & beverage package) – Valued at $1,320.
4th Prize – $500 Fuel Voucher
5th Prize – Chiltern FNC 2016 Membership/Merchandise Package – Valued at $300

Drawn at our **Season Launch** on **Saturday 19th March 2016** at Chiltern Sporting Complex. Winners notified by email and published on the club's facebook page and website.

Your commitment automatically entitles you to an allocation of entries in the partnership promotion (see next page for details), as well as a complimentary BBQ lunch and drinks from 11am to 2pm at our Season Launch.

SIGN UP TODAY! Call Jarrod O'Neill on 0407 886 522 or Michelle Lappin on 0419 493 864
Email us cfnc.sponsorship@gmail.com

Chiltern Football Netball Club Inc is a declared community and charitable organisation in Victoria for the purpose of this promotion. Organisational Number 45984.

Partnership Levels 2016

At Chiltern FNC we have a package to suit everyone's budget, for Business Partners and above we also tailor packages to suit your requirements including a component of cash sponsorship, award donations and the supply of goods or services, this depends on the needs of the club for your products or services. Feel free to ask any questions by contacting Jarrod O'Neill on 0407 886 522 or cfnc.sponsoship@gmail.com.

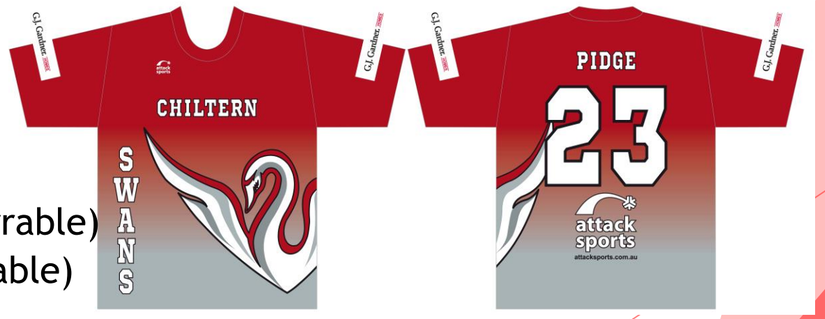
Sponsorship level	Cost per annum (Inc GST)	Number of Entries Allocated in 2016 Partnership Promotion
200 Club Sponsor	$200	2
Player Sponsor	$220	2
Signage Sponsor	From $330	3
Business Partner	$1,320	10
Corporate Partner	$3,300	15
Hotel Partner (max 2, 0 avail)	$5,500	15
Major Partner (max 2, 1 avail)	$Neg	20

200 Club Sponsor *New in 2016*

- Businesses or Individuals can become a 200 club sponsor and go into the draw to win one of five great prizes and also enjoy the benefits of being a sponsors of the club;
- Listed as 200 club sponsor on club website and in our clubrooms all year round
- 1x free beverage at every home game awards held in clubrooms (awards at 6pm game day)
- 1x free beverage at every away game awards held at Telegraph Hotel and Birallee Tavern
- Free entry to all club social functions held at Chiltern FNC clubrooms (2 named people, not transferrable)
- Invitation to CFNC Season Launch (2 named people, not transferrable)
- Invitation to CFNC Sponsors Day (2 named people, not transferrable)
- Invitation to CFNC Mid Season Ball ($20 off normal ticketed price)
- Invitation to CFNC Presentation Night (2 named people, not transferrable)
- **2x Entries in 2016 Partnership Promotion**

Cost: $200 inc GST

Player Sponsor



- Your company logo printed on the back of players warm-up top
- Listed as a player sponsor on club website
- Your sponsored player receives a discount on their membership
- Invitation to CFNC Season Launch (2 named people, not transferrable)
- Invitation to CFNC Sponsors Day (2 named people, not transferrable)
- **2x Entries in 2016 Partnership Promotion**

Cost: $220 inc GST

Signage Sponsor

- Football oval boundary fence sign ($330 per annum plus initial cost of sign)
- Netball court shed sign ($330 per annum plus initial cost of sign)
- Scoreboard and prominent location sign ($660 per annum plus initial cost of sign)
- Invitation to CFNC Season Launch (2 named people, not transferrable)
- Invitation to CFNC Sponsors Day (2 named people, not transferrable)
- **3x Entries in 2016 Partnership Promotion**

Cost: From $330 inc GST

Business Partner

- Football oval boundary fence sign supplied and displayed all year round
- 3x advertisements on club Facebook and Twitter pages throughout the season
- Opportunity to promote to CFNC membership base through email and match day flyers
- Advertisement on club website (including link)
- Listed as a Business Partner in TDFL critic each week
- Complimentary 200 Club Sponsorship
- **10x Entries in 2016 Partnership Promotion**

Cost: $1,320 inc GST

Corporate Partner

- Football oval boundary fence sign supplied and displayed all year round.
- Your company logo on club polo shirts
- Your company logo on back of preseason singlets
- 6x advertisements on club Facebook and Twitter pages throughout the season
- Opportunity to promote to CFNC membership base through email and match day flyers
- Advertisement on club website (including link)
- 1/6 Page advertisement in TDFL critic each week
- 2x 2016 season memberships
- 2x Club polo shirts
- Complimentary 200 Club Sponsorship
- **15x Entries in 2016 Partnership Promotion**

Cost: $3,300 inc GST

Poolside
BioGuard.
Albury/Wodonga

Bill McGrath
Civil Engineering & Contracting

Hotel Partner

2 Positions *(0 available)*

- Telegraph Hotel, Chiltern
- Birallee Tavern, Wodonga

- Corporate Partner benefits, plus;
- 1x Official CFNC function held at your venue throughout the season
- Min 4x Awards nights at your venue throughout the season
- Min 1x Thursday Night Team Selection and Meal at your venue

- 15x Entries in 2016 Partnership Promotion

Cost: $5,500 inc GST

Major Partner

2 Positions *(1 available)*

- **GJ Gardner Homes Wodonga**

- Prominent signage at football ground and netball court, supplied and displayed all year round
- Your company logo on front of senior football jumpers
- Your company logo on front of club polo shirts
- Your company logo on all official club mail outs and emails sent to players, members and sponsors
- Your company logo on back of club preseason singlets
- Your company logo exclusively on the sleeves of player warm up shirts
- Opportunity to directly market to CFNC membership base through use of club email and flyers
- 1/4 Page advertisement in TDFL critic each week
- 12x advertisements on club Facebook and Twitter pages throughout the year (1 per month)
- Advertisement on every page of club website (including link)
- 2x 2016 season memberships
- 2x Club polo shirts
- Framed jumper for your office
- Access to Senior Coach and players for promotional activity
- Invitation & complimentary tickets to every official club function

Cost: Negotiable

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G.J. Gardner. HOMES

Optional Extras

Apparel Advertising Options

Short Sponsor (max 2, 1 avail)	$1,650 p.a, min 2 years.
Junior Jumper Sponsor (max 2, 0 avail)	$550 p.a, min 3 years
Pre Season Singlet Sponsor (max 6, 2 avail)	$550

Corporate Hospitality

Home Game Corporate Marquee (9 dates available) $1,320

(20 ppl, 36m2 private marquee supplied by Barlens, opportunity to promote your business on the day, finger food and drinks package for 3hrs, 1pm-4pm Game Day)

2016 Club Membership

Membership Type	Cost after Season Launch	Paid up on or before Season Launch
2016 Season Adult Membership #	$100	$90
2016 Season Concession Membership #	$55	$50
Past Player/Official Membership -3 Game Pass and entry to "Come Home to Chiltern" PPO Function *	$30	$30
2016 Season Junior Footballer	$90	$85
2016 Season Junior Netballer (VNA paid $49) #	$40	$35
2016 Season Senior Footballer	$200	$190
2016 Season Senior Netballer (VNA paid $69) #	$130	$120

All Adult Membership's includes entry to 9 home games and a free critic (Value $126)
* Past Players and Officials can purchase either a full membership or our 3 game pass and gain entry to the club's "Come Home to Chiltern" Past Players and Officials day held on Saturday 16th April 2016 at Chiltern Sporting Complex. This function includes a BBQ lunch and ½ price drinks from 2pm to the end of senior football match on the day.

Discounts apply for families and for signing up and paying in full before the club's Season Launch.

Download our Membership Application form online at www.chilternfnc.sportingpulse.net

Example Partnership Contract

EXAMPLE ONLY

Name of Company/Business/Individual ("The Partner") _____

Company/ Address _____ **Suburb** _____ **Postcode** _____

Contact Name _____ **Position** _____

Email _____ **Mobile** _____

Named Attendees for sponsors events and tickets (max 2)

1. _____ **2.** _____

Package Type _____

Package Cost **$**_____**,00**

Extras **$**_____**,00 (Please note below)**

Memberships **$**_____**,00 (Please note below and complete Membership Application Form)**

Total **$**_____**,00** **Inc GST**

Notes_____

_____

_____

Agreement

In exchange for the rights and benefits outlined above, the Partner agrees to pay the Chiltern Football Netball Club ("The Club") a total of $ _____(inc GST) annually for the _____ season/(s)

Example Partnership Contract

Method of Payment

- ☐ Upon invoice from the club, payable by 25th February for each year as agreed above
- ☐ In 4 equal instalments of $_____(inc GST), payable 25th February, 25th May, 25th August & 25th November for each year as agreed above

This contract starts on _____ (day/month/year) and ends on _____ (day/month/year)

The Club and the Partner agree to exclusively negotiate a renewal of this contract at the conclusion of the contract.

If these terms are acceptable, both the Club representative and the Partner are to sign 2 copies of this document, one copy will be kept by the Partner and one by the Club.

Signed

By the Club;		**By the Partner;**	
	_____		_____
Name:	_____	Name:	_____
Position:	_____	Position:	_____
Date:	_____	Date:	_____

This blank contract document can be found on our website or provided by a representative of the Club