

Oceania Sport Information Centre (OSIC)



On 3 May 2014, Martin V Burrows Jr. became the third coordinator of the Oceania Sport Information Centre. Mr. Burrows brings a wealth of experience from the public library sector, international development and Health IT.

During the first few months as the coordinator, Mr. Burrows made courtesy visits to the Oceania National Olympic Committees (ONOC) and the Fiji Association of Sports and National Olympic Committee (FASANOC). There were also communication to National Olympic Committees (NOCs) and National Sport Federations (NSFs) throughout Oceania introducing the services of OSIC. Also, OSIC re-established relations with sports researchers on the USP campus.

OSIC has created a presence in the social media world with a Facebook page and

Twitter account. The population of OSIC Facebook and Twitter users is growing daily and monthly. Social media has allowed OSIC to keep up to date on NOC and NSF activity from savvy users. The website has not been utilized as much as the social media presence but will be a major part of 2015.

During June 2014 OSIC served as a FASANOC volunteer at the Olympic Day program managing NSFs demonstrations. There were also courtesy visits to the National Sports Federations House and attendance at a rugby function at the New Zealand High Commission Residence. June was also a time where the new coordinator received questions concerning rugby coaching manuals, cricket rosters and the funding of sports organizations.

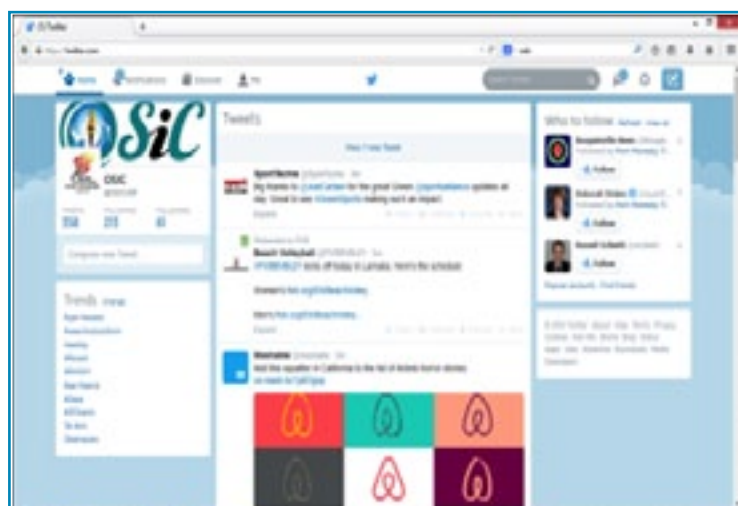
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July was a busy time for OSIC because the Commonwealth Games 2014 and the 8th Micronesian Games 2014 were going on simultaneously. OSIC's Twitter and Facebook pages were updated with news media from The Reporter's Academy, United Youth Media and The Kaselehlie Press. During this time articles pass through close to 9,000 individuals located in Oceania and worldwide.

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OSIC paid courtesy visits to the South Pacific Travel Organization (SPTO), The Water Safety Council and Fiji National University (FNU). A possible future collaboration with SPTO is to link tourism with sports on both of our websites. OSIC will share the calendar on OceaniaSport.com with SPTO member sites and they will share tourist information on ours. The partnership with the Water Safety Council was to collaborate on content. Mutually beneficial partnership of OSIC sharing water safety content and the Water Safety Council sharing our water sports information.

The potential partnership with FNU is to collaborate on research and sharing of resources. It's still in its infancy there is no agreement. FNU is in a unique situation in that they are the only university in the country



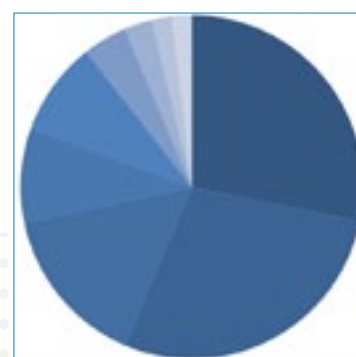
that has a sport science program. In the near future there will be development of an action plan for partnership. OSIC continuously outreaches to colleges and schools in the region to assist in sports curriculum development.

OSIC WEBSITE.

Usage was up in 2014:

2014	Page Requests (MB)	Traffic
Jan	3,034	84
Feb	3,855	98
March	4,036	126
April	3,656	140
May	2,394	86
June	5,779	144
July	3,649	146
August	2,307	103
September	1,698	62
October	2,753	86
November	3,502	93
TOTALS	36,663	1,168

Viewers from more than 80 countries visited the website with most viewers from Australia, USA, Fiji, NZ, GB, PNG, India, France and Canada.



A varying number of current sport serials are displayed in the OSIC Reading Area each month. Library serials attendants track their use. Of the periodical titles in the Reading Area, the following titles were read more frequently than others: Qatar Sport, AIPS, FIFA World, Track Coach, Academy Track&Field, Peak and Club Caledonie, Olympic Report, Rising Gangwon, Taekwondo, WHM, Olympic Review and Panaroma.



2014	Sessions	Searches	Total Full Text	Abstract
Jan	30	61	0	2
Feb	25	76	45	2
March	114	501	57	23
April	90	337	22	31
May	113	324	72	40
June	30	86	1	2
July	67	199	33	28
August	259	1133	144	318
September	125	504	37	30
October	1230	474	70	63
November	13	33	7	13
December	27	103	19	15
TOTALS	2,123	3,831	507	567

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SPORT JOURNALS USE

The Australian, Teivovo, and Rugby News are borrowed from the OSIC Office. *Note: No new issues of Rugby News have been received since the March 2012 issue. The first issue of The Australian was received in late September and is already popular.

2013	Teivovo*	Rugby News*
Jan	0	0
Feb	2	0
March	2	0
April	1	0
May	1	1
June	1	1
July	3	0
August	24	2
September	9	0
Oct	0	0
Nov	0	0
Dec	0	0
TOTALS		