



## **2015 Strategic Priorities**

<b>1</b>	<b>Junior football reviews of affiliated leagues to be completed as required – HJFL and PJFA in 2015</b>
<b>2</b>	<b>Requirement of all affiliated senior clubs to provide a dedicated junior development officer</b>
<b>3</b>	<b>Creation of working party to develop a regionalised strategy for umpiring groups</b>
<b>4</b>	<b>Alignment of South West and Hampden Coaches Associations, including integration of CA websites to AFLWD website</b>
<b>5</b>	<b>Provide appropriate resources to grow local spectator support, including development of Commission e-newsletter and leveraging 'Value of Community Football' study.</b>
<b>6</b>	<b>Involvement in regional planning for facilities and infrastructure that encompasses all sporting codes</b>
<b>7</b>	<b>Provide all clubs with position descriptions for key volunteer administrators and creation of volunteer bank</b>
<b>8</b>	<b>Increase opportunities and promotion of females in football. Players, administrators, coaches</b>
<b>9</b>	<b>Identify and service commercial opportunities for Commission</b>
<b>10</b>	<b>Strengthen relationship with North Ballarat Rebels and Roosters to provide increased opportunities for regional players</b>