

**Chadstone Football Club**  
**Social Media Policy**

The advancement in on line communication has created opportunities for everyone to get their message out to a wider audience. CFC recognises the benefits of social media as a component of engaging with players, supporters, coaches, sponsors and others.

This policy is developed to ensure the proper use by all associated with CFC. The reputation of CFC, the Victorian Amateur Football Association, other clubs and individuals must not be tarnished by anyone using social media tools inappropriately. Everyone associated with CFC should ensure they follow this policy.

CFC will use its website ([www.chadstonefc.com.au](http://www.chadstonefc.com.au)), twitter account (#chadstonefc), email ([Chadstonefc@gmail.com.au](mailto:Chadstonefc@gmail.com.au)) or any other tool/application to communicate information to players, supporters, sponsors, coaches, committee and interested parties. The club will provide information to promote the club, players, sponsors and any other football related objective.

**CFC expects everyone to stick to the following DO and DON'T rules;**

<b>DO</b>	<b>DON'T</b>
Use common sense	Don't be an idiot
Respect all other users	No negative comments
Have fun	No inappropriate photos/videos
Be responsible for you actions	Don't be abusive
Only use factual comments	Must not bring the club into disrepute
Get permission to share any photos/videos	No gossiping
Remove content about another person when asked	No obscene, defamatory, threatening, harassing, discriminatory or hateful messages
Report inappropriate or unlawful contact to club	Don't impersonate or falsely represent another person
Respect the rights and confidentiality of others	Don't bully, intimidate, abuse, harass or threaten others
	Don't use excessive criticism to portray a person as socially, mentally, physically or intellectually inferior

**Breaches of the policy**

CFC will monitor online activities related to the club. Any breaches of the policy will be referred to the Board of Management of the club and investigated by them. Disciplinary actions that may be imposed by the club include, but are not limited to;

No further action

Request of a formal apology

Written and/or verbal warning

Suspension

Expulsion

Fine

Referral to police

**Policy Review**

This policy will be reviewed by the club's committee on an annual basis to ensure it remains relevant, practical and reflects community expectations.

Last review date: 06/11/2014