

Refereeing Strategic Plan Overview

2012-2015

Strategic Plan Framework: 2011-2015



Vision: To have Australian referees regarded as world class officials

Mission: From the Australian football community recruit, develop and deliver elite referees capable of refereeing the World Cup Final

| Strategic Pillar > | 1 Development Pathways | 2 Nationally Co-ordinated Approach | 3 Talent Pool of Officials | 4 International Experience |
|--------------------|--|---|--|---|
| Key objectives | <ul style="list-style-type: none"> • Create a unified organisational structure and talent identification program in each of the Member Federations that creates a clear achievable pathway for developing officials | <ul style="list-style-type: none"> • Establish a nationally coordinated approach in <ul style="list-style-type: none"> - Education - Communication - Coaching Via a nationally implemented curriculum. | <ul style="list-style-type: none"> • Create a Talent Pool of identified referees, assistant referees, referee coaches and assessors that have the capability to supply the elite competitions (HAL, W-League, NYL) both nationally and internationally. | <ul style="list-style-type: none"> • Enhance the quality and regularity of our international experience for more of our top officials both in <ul style="list-style-type: none"> • AFC • FIFA |
| Target Completion | Mid 2013 | 2012 | Mid 2012 | ongoing |
| Key Drivers | <ol style="list-style-type: none"> 1. More referees 2. Consistent messages 3. Develop Talent 4. Remove roadblocks 5. Provide greater level of experience | | | |

Strategic Plan: Referees

Target 2015 KPIs

“Where we will get to”

1. Have the maximum number of FIFA officials allowable.
2. Have Australian referees qualify of international AFC and FIFA tournaments
3. Increase Referee Numbers

| | Total | From | To |
|----------------|-------|------|-----|
| Level 1 | 200 | 2% | 5% |
| Level 2 | 240 | 3% | 10% |
| Level 3 | 2000 | 20% | 30% |
| Level 4 | 6400 | 75% | 55% |
4. Double the number of referees capable of refereeing elite competitions.
5. Greater retention of referees

Key drivers / projects

“How we will get there”

1. Create a program to identify talented officials that are currently in the state Member Federations competitions
2. Work with the Member Federations to review current structure
3. Create a national curriculum to enhance the consistency of the product we are delivering.
4. Review communication strategies to community referees.
5. Ensure that talented officials are gaining appropriate experience so that they are capable of refereeing at the elite level
6. Engage a reporting mechanism with the state Member Federations to report on the development of officials.
7. Simplify, unify and enhance organisational support for referees

FY 2012 Priorities

“Where will we start”

1. Create a FFA talent pool program to supply the elite competitions
2. Have the National Referees Technical Committee draft the National Curriculum by the end of 2012
3. Review the state Member Federations referee structure and implement in line with FFA strategic plan
4. Engage AFC and FIFA to ensure more international exposure for our international officials,
5. Co-ordinate with the Member Federations more regular development courses.
6. Upgrade more referees from Level 4-3-2-1.
7. Communicate regularly and consistently to all referees via website

Refereeing Strategic Outcomes



Create foster and continue to maintain a group of high performing referees at HAL and FIFA levels

A reservoir and steady supply of referees with the potential to progress to the HAL and FIFA

A system of quality control, coaching and development of referees which accords with AFC/FIFA requirements

A better understanding of refereeing by the media and general public

Close working relationships on refereeing matters with the FFA, AFC and FIFA

Close working relationship with Professional Footballers Association

Referee Development Structure

